

Huge Hungarian success in the FIABCI World Prix d'Excellence Awards

Hungarian real estate developers won two gold and five silver medals in this year's World Prix d'Excellence Awards. In the Heritage Category, Budai Vigadó – Heritage House won first place, and the Tomb of Gül Baba took second place, the latter also won first place in the Public Infrastructures/Amenities Category. Second place in the Hotel category went to the Hotel Pangea Eco-Centre in Nyíregyháza, in the Office Category to Promenade Gardens and Váci Greens Office Buildings, and in the Sustainable Development Category to ECODOME Office Building.

Founded in 1951 and operating in more than 60 countries, the Paris-based FIABCI (www.fiabci.org) holds the FIABCI World Prix d'Excellence every year to select and recognize the most successful real estate developments (www.fiabciprix.com). Launched 28 years ago, the FIABCI World Prix d'Excellence is the world's most prestigious real estate development competition, in the history of which real estate developers from 37 countries on five continents have been successful so far. This year, the international jury was made by 63 prestigious professionals from 31 countries, representing a special sector of the real estate development profession.

The main aspects of the review are: the concept and result of the real estate development, the standard of architecture and urban architecture, the quality of the construction and the duration of the implementation. In addition, they assess the effectiveness of sales and leases, as well as environmental considerations and the social utility of real estate development.

Recognizing the importance of the competition, first Brazil and Malaysia, and then Hungary also announced their own national real estate development competition with the aim of having the winners represent their country in the FIABCI World Prix d'Excellence Awards. Today, more than 20 countries are organizing their own national competitions for similar reasons.

In the last 20 years, Hungarian real estate developers have won 24 first and 35 second prizes in the FIABCI World Prix d'Excellence competition in various categories, ahead of all European countries.

This year again according to tradition, the winners of the 21st Hungarian Real Estate Development Awards competition organized by the Hungarian Section of FIABCI took part in the international competition. The success series of previous years was continued by the Hungarian developers, who won two first and five second prizes in this year's competition. The international jury appreciated that the Hungarian real estate developers are renovating and reviving the monument buildings with great care. Experts praised the outstanding technical standards of the new facilities, the use of environmentally friendly technologies and acknowledged the social usefulness of the facilities.

In the Heritage Category Budai Vigado won first place

Archi-kon Architectural Design and Services Ltd. is Gold Winner in the FIABCI World Prix d'Excellence Awards with Budai Vigado – Architectural monument reconstruction, Budapest in the Heritage Category.

The aim of the real estate development was to construct a modern and well-functioning building for the Hungarian Heritage House Institution while preserving the historical elements of the original "Vigadó" (Entertainment Hall) of Buda. Another objective of the development was that the character and image of the building would equally reflect the spirit of the institution preserving and continuing the tradition of folk culture.

<u>Gül baba's türbe won first place in the Public Infrastructures/Amenities Category and second place in the Heritage</u> <u>Category</u>

KKBK – Major Public Project Investment Non-profit Private Limited Company is Gold Winner in the Public Infrastructures/Amenities Category and Silver Winner in the Heritage Category with the Complex reconstruction of Gül Baba' Türbe and its surroundings, Budapest.

The complex restoration of the Tomb of Gül Baba and its surroundings included the restoration of the nearly 500-yearold türbe building and its broader surroundings with the purpose of renewing an entire city quarter of Budapest, including a public park and the neighbouring streets so the completed real property could service the demands of visitors and local residents at a higher level of quality.

Four more second places were won in the Hotel, Office and Sustainable development Categories

Nyíregyháza Zoo Nonprofit Ltd. is Silver Winner in the Hotel Category with Hotel Pangea Eco-Centre, Nyíregyháza-Sóstógyógyfürdő.

In addition to the dissemination of knowledge, Hungary's leading zoological garden outside of Budapest and twofold winner of the "Europe's best zoo" award focuses on promoting environmental education and spreading green thinking. In the service of the programmes, the management of the Zoo has developed a so-called zoo hotel, which is the only establishment of this kind in Hungary, that is also used as a training and conference centre, and which blends seamlessly into the local ecosystem.

The office buildings of the developers in Budapest, Horizon Development Ltd.'s *Promenade Gardens Office Building* and Atenor Hungary Ltd.'s *Váci Greens Buildings A, B, C and D* are Silver Winners in the Office Category.

Promenade Gardens is one of the largest office developments on Inner Váci út, handed over in May 2018 and awarded several domestic and international awards. Boasting a 25,000-square-meter, elegant, environmentally conscious and high efficiency index, the modern building stands out with its double environmental rating (LEED Gold, BREEAM Very Good), unique design and its sophisticated use of materials and design solutions that go far beyond contemporary office architecture.

The **Váci Greens** office campus is a six-building, "A +" category development in the Váci út office corridor, in an extensive green community environment that combines the best architectural design with the most modern and environmentally friendly construction technologies. In addition to the BREEAM Excellent green certificates, special attention has been paid to meeting all the requirements of Access4You supporting people with special needs, which is unique in the Hungarian market..

SWIETELSKY Hungary Ltd. is Silver Winner in the Sustainable Development Category with the *ECODOME Office Building, Budapest.*

The modern building ideally fits in the prestigious surroundings and architectural surroundings of the Castle District and Krisztinaváros. It also seeks harmonious cooperation with people living in the immediate area. The word ECO in the name of the building refers to both its ECOnomic and ECOfriendly operation. Environmental consciousness was at the forefront throughout the preparation and implementation of the project. As a result of this, the building was awarded the LEED Platinum certification.

The future : FIABCI Hungary has started the organization of the XXII. FIABCI Hungarian Prix d'Excellence. The applicants has to submit their projects till 28. September 2020. We hope, that the winners of the Hungarian award will participate also successfully on the **FIABCI World Prix d'Excellence 2021**.

László Gönczi President of FIABCI Hungary Vice President of the FIABCI World Prix d'Excellence Committee

